

Research on Training Mode of Vocational Ability of Talents in Application Oriented Colleges and Universities

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Abstract: With the development of new social economy, the distance between vocational ability training and talent demand of application-oriented colleges and universities in China has become larger, the phenomenon of assimilation of training mode is serious, the characteristics of talent training are not obvious, and the systematic design of teaching is not enough. Therefore, this article analyzes the practical problems of cultivating the ability of the professional related professional talents in universities and colleges, and further build the current applied mode and ways to cultivate professional ability of university professional talent, in order to improve the professional ability of applied university professional talents cultivation specifications.

1. Introduction

Human capital is the source of China's economy to maintain long-term stable growth, and the application of big data plays a positive role in China's economic development. Under the background of times, the enterprise demand response of applied talents in colleges and universities professional abilities in three aspects: have the professional knowledge, professional ability, professional quality, knowledge include: humanities knowledge, knowledge of economics, the knowledge management theory, statistics, and financial and accounting knowledge, marketing knowledge, information management, knowledge; Relevant professional skills include: computer and English application ability, cooperation ability between team members, communication ability between staff, coordination ability between organizations, innovation ability of staff, ability of staff to capture business opportunities; Professional quality includes staff's professional and professional quality, love and dedication spirit and interpersonal relationship handling.

2. Applied the Problems Existing in the Professional Ability of University Professional Talent Training mode

2.1. Training Objectives are Ambiguous

Unclear positioning of professional qualification levels of talents. In the new economic situation, enterprises are in great demand for new talents with strong professional abilities and high professional skills.

With the change of the political and economic situation at home and abroad, the rapid rate of development of enterprises at home and abroad, they are in high demand for professional talents. Most of the talents trained by application-oriented colleges and universities will be practical talents engaged in related professional work in enterprises in the future.

2.2. The Existing Professional Curriculum Needs to be Adjusted

Set the course content does not match with the actual demand of work. In setting up an applied university professional course content, pay attention to the application and practice oriented. Because part of the teaching material of lay particular stress on theoretical, this is not close with the combination of the actual work.

Students' professional curriculum content is not well combined with the development needs of the new economy. Although, some applied colleges through learning the college students practical experience at home and abroad, on the part of the professional course content more effective adjustment, which makes personnel vocational ability obtained the very big enhancement. However, this still can not adapt to the needs of economic globalization and economic transformation.^[1]

2.3. Practice Teaching Link is Weak

In applied colleges and universities, the cultivation of talents' professional ability should lay emphasis on practical teaching. The concept of practice and professional ability training needs to be more deeply into the teaching of teachers. Relatively backward hardware device is not in conformity with the actual needs of the practice teaching, is unfavorable to the cultivation of professional ability of talents. The small number and low quality of off-campus training bases will also affect the cultivation of talents' professional ability. Many training bases are not worthy of the name and do not play their due role.

2.4. Insufficient Innovative Training of students' Vocational Ability

The ability to innovate is particularly important in all kinds of professional abilities. At present, the vocational ability training of talents in application-oriented schools lacks innovation ability. In actual teaching, although USES a variety of teaching methods, such as classic case method, the situation in method, but the teacher is still the dominant class, this is this also limits the students' vocational ability to innovate..

3. Suggestions and Methods for Improving Vocational Ability Training Mode of Application-oriented College Talents

3.1. Clear Positioning of training Mode

In the process of cultivating talents' professional ability in application-oriented colleges and universities, reasonable training objectives can achieve better results. Matching training objectives can improve the training of talents' professional ability. According to the new demand of talents' professional ability in the globalized economy, application-oriented universities should reposition their talent training function. Application-oriented colleges and universities need to establish reasonable training objectives for talents' professional ability so as to cultivate interdisciplinary talents with innovative ability and professional ability.

3.2. Specifications and Requirements for Innovative Personnel Training

The key professional abilities of application-oriented college talents are interconnect able and transferable. It includes three basic development and basic survival ability, namely: method ability, is engaged in professional activities required to work and study methods, with the ability to learn, work, with the quality of innovation consciousness; Social ability refers to the code of conduct and values required for professional activities, the ability to coexist with others, how to behave, and the quality of a positive and optimistic attitude towards life^[2]. Ability to work, with basic skills and knowledge required for survival in professional activities, and able to cope with market development and changes and constantly expand the ability to adjust themselves, with positive, brave, strong perseverance.

3.3. Reasonable Teaching Measures should be Set up in Professional Courses

3.3.1. Adjust the Professional Curriculum System, Enrich the Teaching Content

The cultivation of talents' professional ability in application-oriented colleges should break the unreasonable teaching system, and the establishment of curriculum system should focus on the basis of professional ability. It also highlights the primary role of practical needs in the curriculum. Truly from the structure of curriculum reform of curriculum structure should be in accordance with the "platform + module" way to reset the course, gradually form the horizontal platform of "base +

professional" and "+" optional courses is a compulsory course of longitudinal module, people through the platform to ensure professional ability training of quality requirements, security personnel of module of individuation, diversification, and points out development. Therefore, it is necessary to continue to explore the "reverse order" course model from professional courses to professional basic courses guided by practice.

3.3.2. Create an Innovative Theoretical Teaching System

Application-oriented colleges and universities should meet the needs of current international development and aim at cultivating students' professional ability and quality, and build the professional basic curriculum system that students are interested in, with high level and great influence. The teaching content is targeted and practical, aiming at the needs of professional positions in the job market, so that students can try their best to acquire professional knowledge. In addition, a number of modules can be set up for professional direction, which can be flexibly selected according to their interests and specialties, giving students more autonomy and making their knowledge system more reasonable.

3.3.3. Optimization of Vocational Ability Training as the Main Goal of Practice Teaching System

Practical teaching is an important part of the applied talents in colleges and universities professional ability training. In the teaching process, we should first establish the important position of practice teaching with professional ability as the core. Secondly, it is necessary to quantify the practical teaching content with professional ability as the core. It is not recommended to concentrate all practical teaching at the end of the whole curriculum arrangement, but to infiltrate practical teaching into the whole learning process.

3.3.4. Establish Curriculum Model Based on Vocational Ability Model Optimization

Influenced by traditional education, the public generally believes that practice can only be carried out after laying a good theoretical foundation. The setting of the curriculum mode of vocational ability training for application-oriented talents should refer to the cyclic mode of "practice-theory-re-practice", and each unit in each course and each knowledge point in each unit should be expanded according to the cyclic mode, with minor cycles nested within major cycles. Two conditions must be met to form the circular model: First, to find and design the fitting point of combining theoretical knowledge with practice; Second, the same teacher should be responsible for the same cycle of lessons. In the construction of this course model, the key is to find and design the fitting point of combining theory and practice, which can be designed based on the connection between each sub-project in the work project. The point of connection plays a role in connecting theory and practical knowledge, which is deepened by the point of connection, so as to achieve the effect of "snowballing" repeatedly.

3.3.5. University-enterprise Cooperation has been Deepened

The school should actively cooperate with industrial enterprises to build talent training base, technology innovation base and science and technology service base. Under the new economic situation, some enterprises generally participate in the training of talent professional ability consciousness is not strong, lack of impetus for development, unable to meet the new requirements of economic development at home and abroad. Therefore, application-oriented colleges and universities need to actively look for cooperative partners with good development prospects and large scale enterprises, invite technical backbone of enterprises to hold professional knowledge and technology lectures on campus, and actively explore ways to jointly cultivate the professional ability of talents.

3.4. Strengthening the Construction of Training Security System

3.4.1. Strengthening the Construction of Teaching Staff

In order to cultivate the professional ability of application-oriented college talents, it is necessary to build a team of double-qualified teachers. Strengthening the cooperation between schools and enterprises can effectively improve the practical teaching level of professional teachers.

3.4.2. Strengthen the Construction of School Training Base, so that Students' Training Needs can be Met

Increasing the construction of the training base, at present, schools generally have a shortage of funds, schools should actively look for other financial support. In addition, colleges and universities in the region can carry out inter-school cooperation, share training bases, maximize the use of resources, give full play to the value of resource utilization, to maximize meet the needs of each student.

3.4.3. To Improve the Evaluation Methods, Guide the Professional Ability Training Mode Optimization

The evaluation method of professional curriculum guides the implementation of professional curriculum. First of all, the professional course evaluation method should adhere to the principle of combining process evaluation with overall evaluation. The core of the implementation of professional courses is the combination of theoretical learning and practical learning, and stressed to train students to do the actual work of vocational ability as the goal, therefore, in the course of the implementation of the evaluation, should also be emphasized should know and should be a combination of evaluation, emphasize the organic integration of theory and practice of the assessment of practical problem solving ability to establish orientation of philosophy.

4. Conclusion

To improve the level and quality of economic development, we must speed up the training of an adequate number of highly qualified personnel with a reasonable structure. In order to adapt to the requirements of the new economic development, to enhance the professional quality and professional ability of talents as the core, innovation of talent training mode. Based on the research of the above practical problems, it is of great significance to focus on the new economic development situation, actively solve the cultivation of talents' vocational ability in application-oriented colleges and optimize the cultivation mode of talents' vocational ability. It is advisable to keep all the given values.

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